

POIC® + RAHS®

Portland Opportunities Industrialization Center

Rosemary Anderson High School

House Bill 4045 Final Report

Violence Intervention and Prevention



Grantee Capacity Building
and Technical Assistance
Support Provided by:



Thank You

A special thank you to our partners and supporters in this initiative! We appreciate your time, expertise, and dedication to decreasing community violence across the state.

Governor
Tina Kotek

Office of the
House Speaker

House Committee
on Health Care

Senator
Janeen Sollman

Representative
Lisa Reynolds

Senator
Kate Lieber

Senator
Lew Frederick



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Healing Hurt People

A portion of funding from HB4045 supported the continuation and expansion of the successful Healing Hurt People program (HHP). HHP is a hospital-based, trauma-informed program supporting victims and their families immediately following an incident of community violence. HHP staff are on call 24/7 and respond to crisis events within four hours. The program is staffed by individuals with similar lived experience and provides access to counseling, housing relocation, substance abuse treatment, legal and educational support, and more. Hospital partners currently include Legacy Emanuel, Legacy Mount Hood, and Oregon Health and Sciences University. Healing Hurt people is a national model that POIC successfully adapted to the local environment and implemented in 2018.

July 1, 2022 - June 30, 2023



Of the people served, 30 high-risk individuals received an additional 18 months of intensive case management. Through this program, these clients create Life Safety plans with Case Managers and receive incentives as they achieve goals set out in their Life Safety plans.

For clients who do not meet the high-risk criteria, Healing Hurt People provided 12 participants with 90 days of Case Management and 1:1 supports as they established life goals, found new paths, and more.

Section

1



credit: POIC

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Grantmaking Overview

Grantmaking Overview

In 2021, POIC+RAHS launched its Public Safety Village, a model developed to respond to the increase in violence that our community faced (and continues to fight). As a continuation of this successful model, POIC+RAHS received \$2.5 million through the State of Oregon’s House Bill 4045, providing qualifying organizations capacity-building grants to support violence prevention and intervention throughout Oregon communities.

To ensure broad representation across the state, in both rural and urban areas, POIC+RAHS created a list of over 500 statewide contacts with which to share this opportunity, opened a public comment opportunity ahead of releasing the RFP, held several office hours and webinars, and more. The full timeline of our efforts is provided later in this report.

STATEWIDE GRANTMAKING: BY THE NUMBERS

TOTAL PROJECTS: 30

TOTAL AMOUNT GRANTED: \$2,129,184

Throughout the funding period, POIC+RAHS kept in close contact with grantees, and held several all-grantee meetings to facilitate connections between the participating community-based organizations and create a space to share challenges, successes, questions, and other updates. These funds filled vital gaps in local violence intervention and prevention services in communities across Oregon, while helping organizations build capacity and sustainability via flexible funding and ongoing technical assistance.

“This funding was a big blessing to our relationship in the community and meets a great need for our community. Thank you so much!” - Grantee

Total Individuals Served Through Violence Intervention and Prevention Programming and Services:

8,221

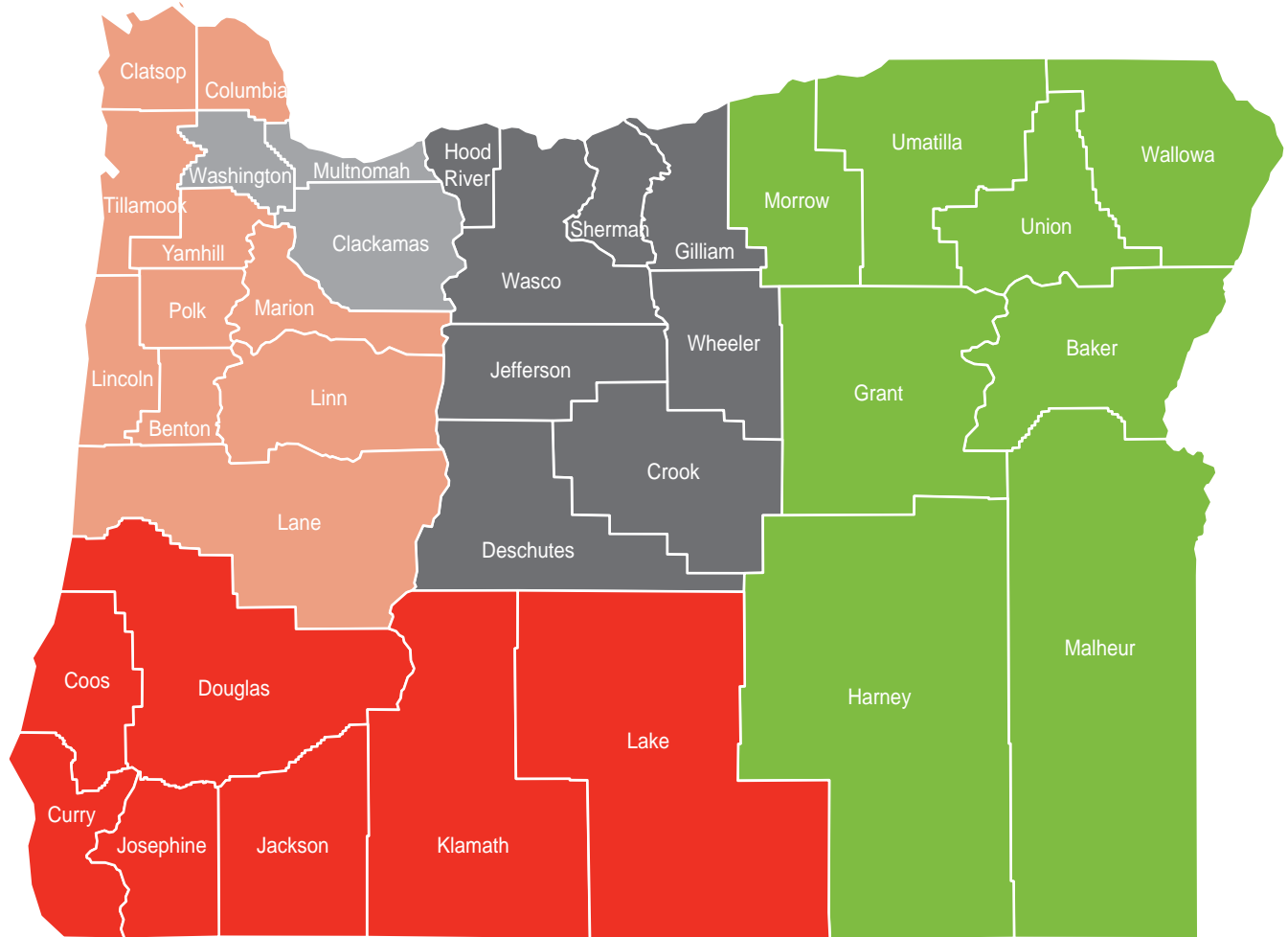


“POIC has given us a boost in regards to resources in staffing and in being able to purchase equipment, the whole budget has given us a shot at improving programs.” - Grantee



Grantee Regions

**Note: Grantees were located in all regions except the Eastern portion of the state. In the next round of funding, we hope to reach new partners serving Eastern Oregon.*



■ Metro ■ Mid-Valley & North Coast ■ Southern ■ Central & Gorge ■ Eastern



Process Timeline

AUGUST 1, 2022

Created a List of Over 500 Contacts to Share the Funding Opportunity

1

AUGUST 9, 2022

Public Opportunity for RFP Comment Opened

2

AUGUST 16, 2022

RFP Released

3

AUGUST 26, 2022

RFP Information Session Webinar Held

4

SEPTEMBER 6, 2022

Application Office Hours Session One Held

5

SEPTEMBER 13, 2022

Application Office Hours Session Two Held

6

SEPTEMBER 16, 2022

Application Due Date

7

OCTOBER 7, 2022

Decisions Announced

8

OCTOBER 26, 2022

Contracts Finalized and Sent Out



NOVEMBER 9, 2022

Grantee Kick-off Meeting with Nearly 40 Attendees



NOVEMBER 15, 2022

1:1 Meetings with Kelley Nonprofit Consulting for Technical Assistance Begins



Kelley Nonprofit Consulting manages the grantmaking and the Technical Assistance (TA) program in addition to delivering the Technical Assistance



JANUARY 31, 2022

Interim Grantee Report Due



APRIL 19, 2023

All-Grantee Check-In Meeting



JUNE 29, 2023

All-Grantee Final Meeting



JULY 31, 2023

Final Grantee Report Due Date



credit: POIC



credit: POIC

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HB4045 Grantee Overview

Grantees

African Youth & Community Organization (AYCO)

Alternative Youth Activities

Black Community of Portland

Black Men In Training

Bridge-Pamoja

Building Blocks 2 Success

ELSO Inc

FaithBridge Portland

Family SkillBuilders

Going Home II

Healing, Enriching & Learning Purposes (H.E.L.P.)

HOLLA

I'm Hooked Inc

Jackson Street Youth Services

Journeys Foundation

None Left Behind

Northeast Steam Coalition

Oasis Advocacy and Shelter

Play, Grow, Learn

Raíces de Bienestar

Re-Inventing Social Enterprise (RISE)

REAP Inc.

Rohingya Youth Association of Portland (RYAP)

S.T.A.R.S. Mentoring Program

Somali-American Council of Oregon (SACOO)

Todos Juntos

United Way of Central Oregon (UWCO)

Y.O.U.TH - Youth Organized and United to Help

Youth 71Five Ministries (71Five)

Grantmaking By the Numbers

100%

Served Priority Populations

36%

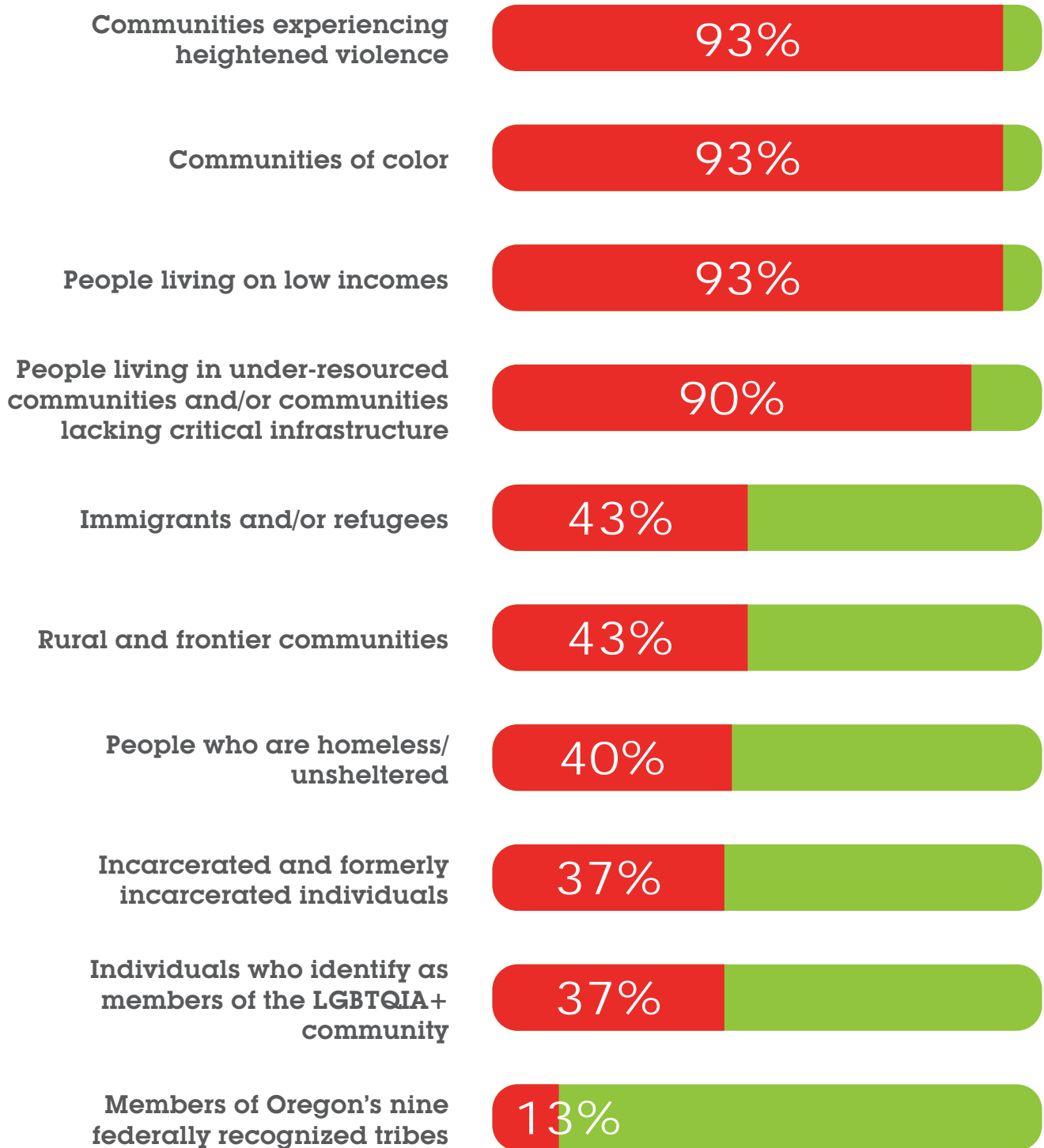
Funding to Serve Non-Metro Organizations

66%

of Grantees with Operating Budget Under \$1,000,000

Grantees Supporting...

**Note: these percentages do not equal 100% as many organizations served more than one priority community.*





credit: Kelley NPC

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Capacity Building Overview

Capacity Building Overview



POIC's long-time partner, Kelley Nonprofit Consulting, provided one-on-one technical assistance to grantees to help them build internal capacity through grant readiness activities, grant prospecting and writing, impact evaluation development, financial management training and support, board development, marketing and outreach support, and much more to help them sustain their programming long-term.

Highlights from capacity building include, but are not limited to:

- + Board development, recruitment, and training for several organizations
- + Launched and redesigned over five new websites
- + Developed social media and marketing engagement plans
- + Supported the planning and outreach of several community events and fundraisers
- + Established best financial practices & implemented financial management tools



“Kelley Nonprofit Consulting is a fantastic organization and provided so much support and guidance for our organization through grant writing and consultation.” - Grantee

Capacity Building Testimonials

“Kelley Nonprofit Consulting has been instrumental in growing our young nonprofit. Their multi-talented team has supported us with grantmaking, project development, thought partnership, and design work. As a small, culturally specific nonprofit that is new to the Oregon nonprofit landscape, we wear a lot of hats and need a lot of support. We see them as an extension of ourselves, adding much more capacity and structure to our work. We are able to incrementally lift our executive leaders to work at top of scope thanks to their guidance, experience, and support. We felt like we won the lottery to receive some of their services as part of other funding opportunities.”

“We utilized them to help us redo our website and find translation software to easily translate websites. They were great to work with and very knowledgeable. We really enjoyed having the support. We do not have our own website department and having someone with dedicated hours to do the majority of the work and assist us in the implementation and upkeep was very valuable.”

“The Capacity Building through Kelley Nonprofit Consulting last year was very valuable in helping us create a new website. We look forward to being able to continue this important work and expand our outreach.”

“For small programs, this has been a game changer and a lifeline, and we really appreciate it.”



credit: Kelley NPC

Section

4



credit: Todos Juntos

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HB4045 Grantee Profiles

Grantee Organizations

1.

African Youth & Community Organization (AYCO)



AWARD

\$75,000

AREA SERVED

Metro



Project Description:

AYCO's primary focus was supporting their Youth Life Counselor, who works within multiple schools in and outside of Portland. The Youth Life Counselor connects with students, their parents, and teachers to track academic progress and success. Additionally, AYCO started a club for BIPOC middle school students, where participants can socialize together, develop positive relationships with an adult, and more. Alongside the middle school club, AYCO also piloted a soccer club, for youth to stay engaged in prosocial activities during the summer, and to build stronger relationships with participants outside of school.

Mission:

aycoworld.org

The AYCO mission is “to settle the past, engage the present, and hope for the future.” AYCO strives to strengthen a sense of cultural identity within immigrant communities while also enhancing capacity toward integration and hope for the future.

Grantee Organizations

2.

Alternative Youth Activities
(AYA)



AWARD

\$99,475

AREA SERVED

Southern



Project Description:

Through civic opportunities such as park clean-ups, trail maintenance, and more, AYA engaged youth in giving back to their communities and introduced them to a variety of career opportunities. Training opportunities that youth were exposed to included: carpentry, forestry, culinary arts, welding, office administration, and more! All participants were provided with wraparound services, including GED supports, access to food, emergency housing referrals, among other resources.

Mission:

aya1.org

AYA provides a holistic approach to in-need youth by connecting them to education, career services, social support, and housing.

Grantee Organizations

3.

Black Community of
Portland (BCP)

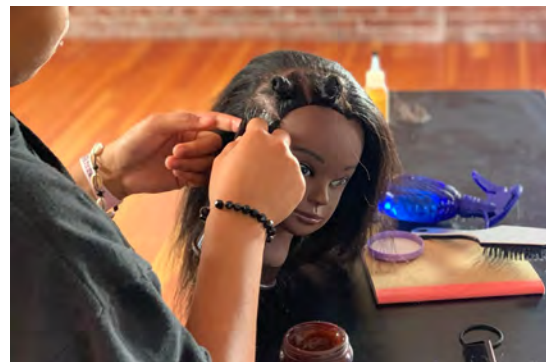


AWARD

\$40,000

AREA SERVED

Metro



Project Description:

BCP brought two staff members on board to facilitate their summer internship program, where students completed a 10-week program on careers in Clean Energy. BCP also hosted several other events for youth, focused on self-care, mental health support, and more. BCP was also able to increase engagement among students' parents across their programming, which is known to advance positive outcomes for students and support violence prevention.

Mission:

bcppdx.org

BCP is a Community-Based Organization with a passion for networking, sharing resources and collective work.

Grantee Organizations

4.

Black Men In Training



AWARD

\$70,000

AREA SERVED

Metro



Project Description:

Youth learned the fundamentals of tennis, a sport that they had previously not had the equipment or access to play. In addition to sports activities, BMIT participants had the opportunity to learn about the production and engineering of podcasting. Through these new experiences, youth were exposed to positive role models, were engaged in prosocial activities, received mentorship, and learned how to feel comfortable and confident while trying new things.

Mission:

Our mission is to educate, demonstrate, and teach our young men how to exhibit love for self, love for their brother, love for life, and how to properly love and respect women, by creating a safe and positive environment to teach viable paths and skills so they can have a productive life, while embracing brotherhood.

bmitpdx.org

Grantee Organizations

5.

Bridge-Pamoja



AWARD

\$70,000

AREA SERVED

Metro



Project Description:

Bridge-Pamoja facilitated five violence intervention and prevention forums, addressing the impact of gun violence within Portland's African community. Through listening sessions, presentations on mental health, and more, these forums assisted families impacted by gun violence. After these sessions, Bridge-Pamoja provided personalized support to African families in need through food boxes, mental health resources, and more.

Mission:

bridge-pamoja.org

The mission of Bridge-Pamoja is to close the relational divide between the African Diaspora and the African community by working together to build a bridge through educating and empowering one another for a stronger community.

"The work of Bridge-Pamoja to bring together African Americans and Africans is long overdue and there is so much we are learning from one another for our challenges mostly are the same. The care of our youth takes a village"

- Bridge-Pamoja Program Participant



credit: Bridge-Pamoja

Grantee Organizations

6.

**Building Blocks 2 Success
(BB2S)**



AWARD

\$100,000

AREA SERVED

Metro



Project Description:

Through a variety of programming, such as an OSU-based STEM camp, LEGO Robotics, and career shadowing, BB2S provided a safe and engaging environment for youth to strengthen their academic performance and explore potential STEM career paths. BB2S also took a cohort of high school students on a tour of Historically Black Colleges and Universities (HBCUs), exposing students to new and culturally specific academic opportunities.

Mission:

bb2s.org

Building Blocks 2 Success Mission is to get ethnically and gender diverse underrepresented youth from the Portland Metropolitan area excited about Science, Technology, Engineering and Math (STEM) through exposure and participation in STEM-related programs and activities.

Grantee Organizations

7.

ELSO Inc.



AWARD

\$65,000

AREA SERVED

Metro



Project Description:

Through their Tappin Roots program, ELSO hosted a series of symposiums consisting of mental health presentations, with each followed by a guided hike. During the summers (2022 and 2023), ELSO facilitated their Wayfinders Camp, where youth were engaged through their gardening curriculum and worked closely with camp counselors trained in trauma-informed care.

Mission:

elsoincpx.org

ELSO's mission is to teach and frame STEAM and nature based education through a lens that centers and elevates the stories, ways of knowing, individual needs, and lived experiences of Black and Brown communities.

Grantee Organizations

8.

FaithBridge Portland



FaithBridge
PORTLAND

AWARD

\$80,000

AREA SERVED

Metro



Project Description:

FaithBridge expanded its Brown Girl Brave Girl program and began offering it at Rosemary Anderson High School, an alternative school where 100% of students qualify as low-income and a majority identify as BIPOC. Through a weekly trauma-informed curriculum facilitated by a mentor, this program prevents violence by allowing participants to build positive relationships with their peers and their mentor, who have similar life experiences to those served. As their program progressed, more and more participants opened up to the group, sharing their life experiences, as well as their hopes for the future.

Mission:

faithbridgeportland.org

FaithBridge Portland is a non-profit organization providing culturally specific opportunities for women emerging from trauma and/or life transition to reconnect in a deep and life transforming way with their faith. These women could be emerging from abuse, abandonment, incarceration, and/or addiction. Through aspirational weekly workshops, FaithBridge provides space for women to heal and recover using faith as an anchor.

“For me, it’s not a program. It’s a family. No matter what you did and where you are, it’s about getting you to where you wanna be.”

- FaithBridge Program Participant



credit: FaithBridge Portland

Grantee Organizations

9.

Family SkillBuilders (FSB)

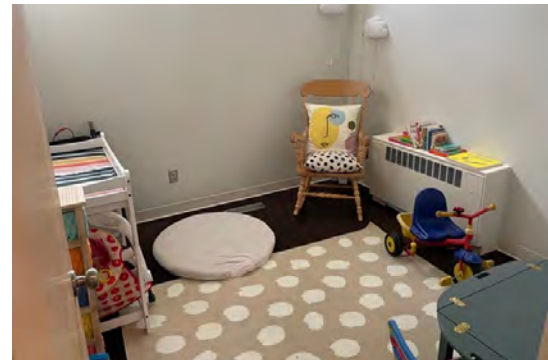
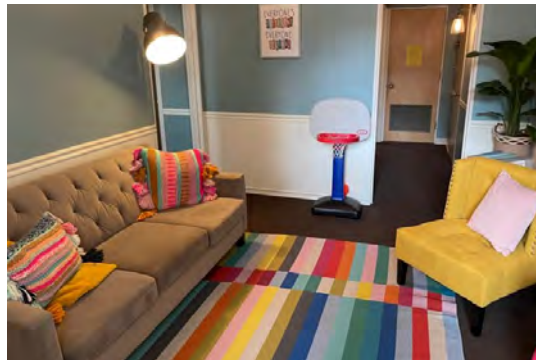


AWARD

\$75,000

AREA SERVED

Metro



Project Description:

FSB provided in-home parent training and support to families to decrease incidents of violence and increase parenting knowledge and community connections. By increasing the attachment between children and their parents, FSB found that child safety was increased. Even after direct services had concluded, FSB connected families to many community resources, increasing self-sufficiency and long-term stability.

Mission:

familyskillbuilders.org

Family SkillBuilders exists to bring restoration and healing through our parenting services. Our central desire is to equip parents with the tools they need to best raise their children in the context of their own experience.

FSB was “phenomenal at serving her family and brought some much compassion to them. (FSB) left a great impact with the family and helped her son adjust and get into therapy services.

- Family SkillBuilders Program Participant



credit: FamilySkill Builders

Grantee Organizations

10.

Going Home II



AWARD

\$70,000

AREA SERVED

Metro



Project Description:

Going Home II provided relief, comfort, and resources to families and youth impacted by gun violence. Through funeral and emotional support, Going Home II provided care immediately following a violent incident, and also prevented retaliatory violence through relocation and mentorship. Following this, Going Home II then helped to create support systems for youth and adults, and worked with them to create success plans, which included goals such as re-enrolling in school, entering a new career, and more, to get participants back on track.

Mission:

goinghome2.org

As an organization founded and led by a person with experience of incarceration, Going Home II understands the barriers faced by those with legal histories. We prioritize a holistic reintegration approach, offering resources and support. We are committed to helping individuals gain the necessary skills for better decision-making, planning, and job prospects, ultimately leading to successful reentry into society after incarceration.

“Me and my kids feel safe now.”

- Going Home II Participant



credit: Going Home II

Grantee Organizations

11.

Healing, Enriching & Learning Purposes (HELP)



AWARD

\$75,000

AREA SERVED

Metro



Project Description:

HELP grew its summer camp, which supported youth with academics, career enrichment, and more. By hearing from speakers in the medical, construction, and law fields, youth were exposed to a wide variety of career paths. Additionally, the camp brought in mental health experts, providing resources and tools to dissuade youth from engaging with gangs and gun violence. HELP also facilitated several off-site field trips to places like the zoo, OMSI, Oaks Park, and other sites.

Mission:

helpoutreachprogram.org

H.E.L.P.'s mission is to heal and empower vulnerable youth and formerly incarcerated young adults as they find - and work towards - their life's positive purpose.

“I enjoyed the leadership group and playing on the basketball team. I met new friends and it kept me out of trouble.”

- HELP Participant



credit: HELP

Grantee Organizations

12. HOLLA

HOLLA

AWARD

\$75,000

AREA SERVED

Metro



Project Description:

HOLLA's campus mentors worked closely with youth through their community-based mentorship model to create relationships and facilitate culturally-specific, social-emotional learning. Through positive identity development, students are less likely to engage in drug and alcohol abuse or become involved in gangs. They also have higher rates of attendance and better attitudes about school, and are more likely to have successful careers where they hold leadership positions.

Mission:

hollamentors.org

Our mission is to change the narrative of youth of color through culturally responsive relationships.

Grantee Organizations

13.

I'm Hooked Inc



AWARD

\$50,000

AREA SERVED

Metro



Project Description:

I'm Hooked held several Great Outdoor Experience events, engaging over 600 youth in angler education, fishing, and health and wellness activities. I'm Hooked worked closely with local organizations to identify youth in foster homes and other forms of care who could enjoy a day filled with outdoor activities. For many of the youth, this was their first experience engaging in these outdoor activities, and for some youth, this was the first time they had left their community.

Mission:

imhookedinc.org

Create and organize activities connecting ambitious youth to nature and to the environment, which will contribute to equipping them with the essential developmental tools for their future.

Grantee Organizations

14.

Jackson Street Youth Services



AWARD

\$90,000

AREA SERVED

Mid-Valley & North Coast



Project Description:

Jackson Street hired a new Education Outreach Coordinator, who provided more capacity and consistency for their education supports and helped grow their organizational presence at ten different schools. Jackson Street grew their reach to better support Latinx families with food box services, as well as supporting LGBTQ+ students through their Queer Peers group.

Mission:

jacksonstreet.org

Jackson Street Youth Services is here to promote safety, stability and well-being for youth. We work to prevent homelessness by showing a path to long-term success through building positive relationships and teaching skills for self-sufficiency.

Grantee Organizations

15.

Journeys Oregon



AWARD

\$70,000

AREA SERVED

Metro



Project Description:

Over the past year, Journeys was able to open its first office location and grow their staff to meet community needs. Through school-year tournaments and a Pro-Am summer league, Journeys provided over 1,000 youth with access to basketball programming and opportunities to engage in prosocial activities. Over 70% of Journeys' athletes served over the past year are now receiving local and national attention from colleges and universities, providing sustainable and continued pathways through sports.

Mission:

journeysoregon.org

Journeys Oregon began in 1999 with the mission to provide educational and recreational resources to Portland youth and their families, teaching them critical life skills and providing positive role models from their own community.

Grantee Organizations

16.

None Left Behind (NLB)



AWARD

\$60,000

AREA SERVED

Metro



Project Description:

NLB provided many wrap-around services to the community, including supporting camp enrollment, professional and personal development, peer-to-peer recovery counseling, domestic violence supports, first response to overdose deaths, and more. NLB also facilitated three cohorts with 70 total individuals who received training on addiction prevention, harm reduction, and supporting marginalized communities during and after traumatic incidents. NLB worked closely with each client served, providing customized supports to alleviate the effects of trauma and provide timely violence intervention.

Mission:

noneleftbehindpdx.org

None Left Behind is a Black-led grassroots nonprofit serving Portland's children and families who have been impacted by gun violence, parental separation, addiction, and trauma.

Grantee Organizations

17.

Northeast Steam Coalition
(NE STEAM)



AWARD

\$62,000

AREA SERVED

Metro



Project Description:

NE STEAM Coalition served BIPOC young women through their makerspace and entrepreneurial supports. The makerspace housed afterschool programs, with a media room, and other supplies to promote creativity and entrepreneurship. By providing them with an introduction to video and audio production, sound engineering, marketing and branding strategy, and more, NE STEAM equipped young women with entrepreneurial and financial knowledge.

Mission:

nesteamcoalition.org

To prepare youth of color, with a focus on African American youth, for a future in the STEM/STEAM workforce by providing access to top notch opportunities in STEAM education and activities.

Grantee Organizations

18.

Oasis Advocacy and Shelter



AWARD

\$62,000

AREA SERVED

Southern



Project Description:

Oasis facilitated an ongoing book club revolving around the topics of abuse and trauma. These book clubs included in-depth discussion, along with journal prompts to encourage continued conversations outside of the group. Additionally, Oasis provided parents and guardians with toolkits to use during difficult conversations with their children, alongside weekly support groups. For families that required more intensive care, Oasis provided wrap around supports, connecting them to more services for trauma processing, and supporting them as they navigated processing trauma.

Mission:

oasisadvocacyandshelter.org

We seek to empower survivors of domestic and sexual violence, stalking, and human trafficking by providing emergency shelter and advocacy services.

Grantee Organizations

19.

Play, Grow, Learn (PGL)



PLAY-GROW-LEARN LLC

AWARD

\$60,000

AREA SERVED

Metro



Project Description:

PGL actively intervened and prevented community violence through their summer sports and social skills camp, agricultural training program, community events planning, and more. Through summer camps, youth participated in sports and art, promoting healthy lifestyle activities and growing social skills. Older youth were also given the opportunity to participate in an internship program in partnership with WorkSystems Inc. Through their agricultural training program, youth were mentored by experienced farmers to learn more about basic farming and agriculture. PGL hosted several events throughout the course of the year, supporting youth as they planned each event, providing them with leadership opportunities and practice with budgeting and customer service.

Mission:

playgrowlearnpdx.com

Play Grow Learn is dedicated to healthy opportunities for sheltered and underserved youth in the community to play, grow, and learn. Initially aimed to support homeless youth, with the extended mission to serve all disenfranchised youth and families.

Grantee Organizations

20.

Raíces de Bienestar (Raíces)



AWARD

\$99,985

AREA SERVED

Statewide



Project Description:

Raíces held several sessions over the course of the year covering topics such as preventing interpersonal violence, bullying, managing youth gang violence, and more. Additionally, Raíces focused resources on increasing mental health support for rural Latinx communities, providing sessions to promote healthy home environments and healthy communities.

Mission:

raicesdebienestar.org

Our mission is to improve and strengthen the mental health and emotional wellbeing of the Latinx community through culturally-grounded, evidence-based practices, interventions, education and capacity building activities. Our mission is to improve and strengthen the mental health and emotional wellbeing of the Latinx community through culturally-grounded, evidence-based practices, interventions, education and capacity building activities.

Grantee Organizations

21.

Re-Inventing Social Enterprise (RISE)

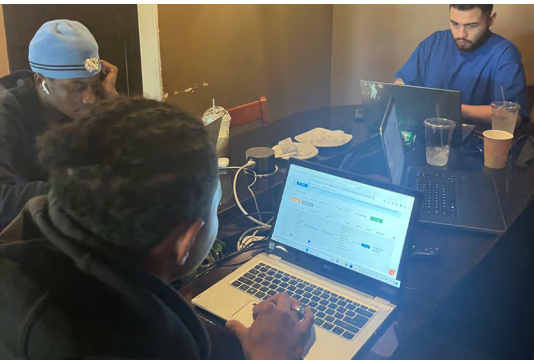


AWARD

\$50,000

AREA SERVED

Metro



Project Description:

Through participating in the Beaverton Night Market, a culturally specific event, youth had the opportunity to learn more about entrepreneurship, business development, and more. RISE also facilitated a character development workshop for a cohort of juvenile justice-involved youth, using transformative healing circles to connect youth to each other, and provide a space for reflection.

Mission:

rise503.org

We work to foster the unique talents of disconnected and systems-impacted youth of color in Beaverton and Washington County through entrepreneurship and a community of support.

Grantee Organizations

22.

REAP Inc.



AWARD

\$70,000

AREA SERVED

Metro, Mid-Valley & North Coast



Project Description:

REAP worked in and outside of schools to increase capacity training available to educators, and implemented core programming for disengaged students. REAP also participated in the St. Helen School District Strategic Advisory Committee to help develop trauma-informed and culturally responsive goals. Inside of schools, REAP facilitated a series of sessions for students to grow their de-escalation skills.

Mission:

reapusa.org

REAP works to proactively ignite, elevate and engage the next wave of leaders for the future now!

Participating Organizations

23.

Rohingya Youth Association of Portland (RYAP)



AWARD

\$75,000

AREA SERVED

Metro



Project Description:

RYAP's main programming included a youth soccer league, offering an alternative to participating in gang-related activities. Throughout the programming, RYAP held several special events, bringing the community together to hear about the dangers of drug use from motivational speakers.

Mission:

ryapdx.org

At RYAP, we are aware of the obstacles refugees face while trying to adjust to a new environment, culture and language. We believe that with the right support, the Rohingya and Burmese Muslim families will acclimate faster and be able to survive with the skills they develop over time.

Grantee Organizations

24.

S.T.A.R.S. Mentoring Program



AWARD

\$25,000

AREA SERVED

Metro



Project Description:

S.T.A.R.S provided sports activities and discussion groups focused on violence prevention. Specifically, outside of the volleyball, basketball, and track programs, S.T.A.R.S facilitated a weekly discussion group to explore strategies to decrease the incidents of gun violence in the community.

Mission:

starsmentoringprogram.org

S.T.A.R.S. is a program that provides mentorship and programming for at-risk alternative school students between the ages of 12-21, helping them to successfully transition to contributing members of their community.

“Thank you so much for helping my Grandson this summer, he was struggling with the transition of moving in with me, and you provided a safe place for him, and I didn’t have to worry about him getting into trouble. He was safe .”

- Grandmother of a Student age 15



credit: S.T.A.R.S. Mentoring Program

Grantee Organizations

25.

Somali-American Council of Oregon (SACOO)



AWARD

\$75,000

AREA SERVED

Metro



Project Description:

SACOO's Intensive Case Manager worked closely with youth and their families to navigate conflict and provide alternatives to joining gangs. Additionally, SACOO facilitated several tobacco and drug prevention sessions, educating the community on the dangers of Fentanyl and more.

Mission:

sacoo.org

SACOO mission's is to empower the Somali community by enhancing relationships between members of the community and between the community and state wide and/or federal agencies while also promoting cultural expression and diversity.

Grantee Organizations

26.

Todos Juntos



AWARD

\$60,000

AREA SERVED

Metro, Mid-Valley & North Coast



Project Description:

Todos Juntos supported rural families, who are often socially isolated, which can lead to higher rates of violence and child abuse. Their programs build positive relationships between youth and their parents, as well as provide opportunities for connection between families. These classes can be taken in both English and Spanish, providing holistic support to prevent violence and child abuse.

Mission:

Todos Juntos' mission is creating connections that empower, educate, and inspire Children, Youth and Families.

todos-juntos.net

“This program helped my child interact with other kids and get ready to go to Kindergarten.”

- Todos Juntos Program Participant



credit: Todos Juntos

Grantee Organizations

27.

United Way of Central Oregon (UWCO)



United Way of Central Oregon

AWARD

\$70,000

AREA SERVED

Central & Gorge



Project Description:

UWCO's Threat Assessment Team established best practices for reviewing and responding to worrisome online behavior, while learning more about the prevalence of certain types of violence within the community. UWCO grew its partner connections throughout this funding period, growing the resource referrals they were able to offer to individuals. This work was completed in response to the mass shooting at a grocery store in Bend in 2022 that killed three individuals and injured two.

Mission:

unitedwaycentraloregon.org

Our Mission is to connect caring people to improve lives and shape a better community!

Grantee Organizations

28.

Y.O.U.TH - Youth Organized and United to Help



AWARD

\$70,000

AREA SERVED

Metro



Project Description:

Y.O.U.TH grew their mentorship capacity, hosted a basketball program, and hosted family nights, for families to congregate in a safe environment. Additionally, these funds supported a Program Coordinator position, allowing Y.O.U.TH to launch its summer apprenticeship program, which trains older youth in screen printing and business entrepreneurship.

Mission:

youthpdx.org

The mission at Youth Organized and United to Help (Y.O.U.TH) is to motivate, inspire and empower youth, family and educators to dismantle the school to prison pipeline and by challenging existing systems and structures. Y.O.U.TH is disrupting the school to prison pipeline through our #BooksNotBarsOR programming. We use tutoring, advocacy, literacy, training and Diversity, Equity and Inclusion education to create awareness on the issues that cause the school-to-prison pipeline and what we can do to end it.

Grantee Organizations

29.

Youth 71Five Ministries
(71Five)



AWARD

\$99,992 Break the Cycle (BTC)

\$85,732 Success Opportunities
Access and Resources
(SOAR)

AREA SERVED

Southern



Project Description:

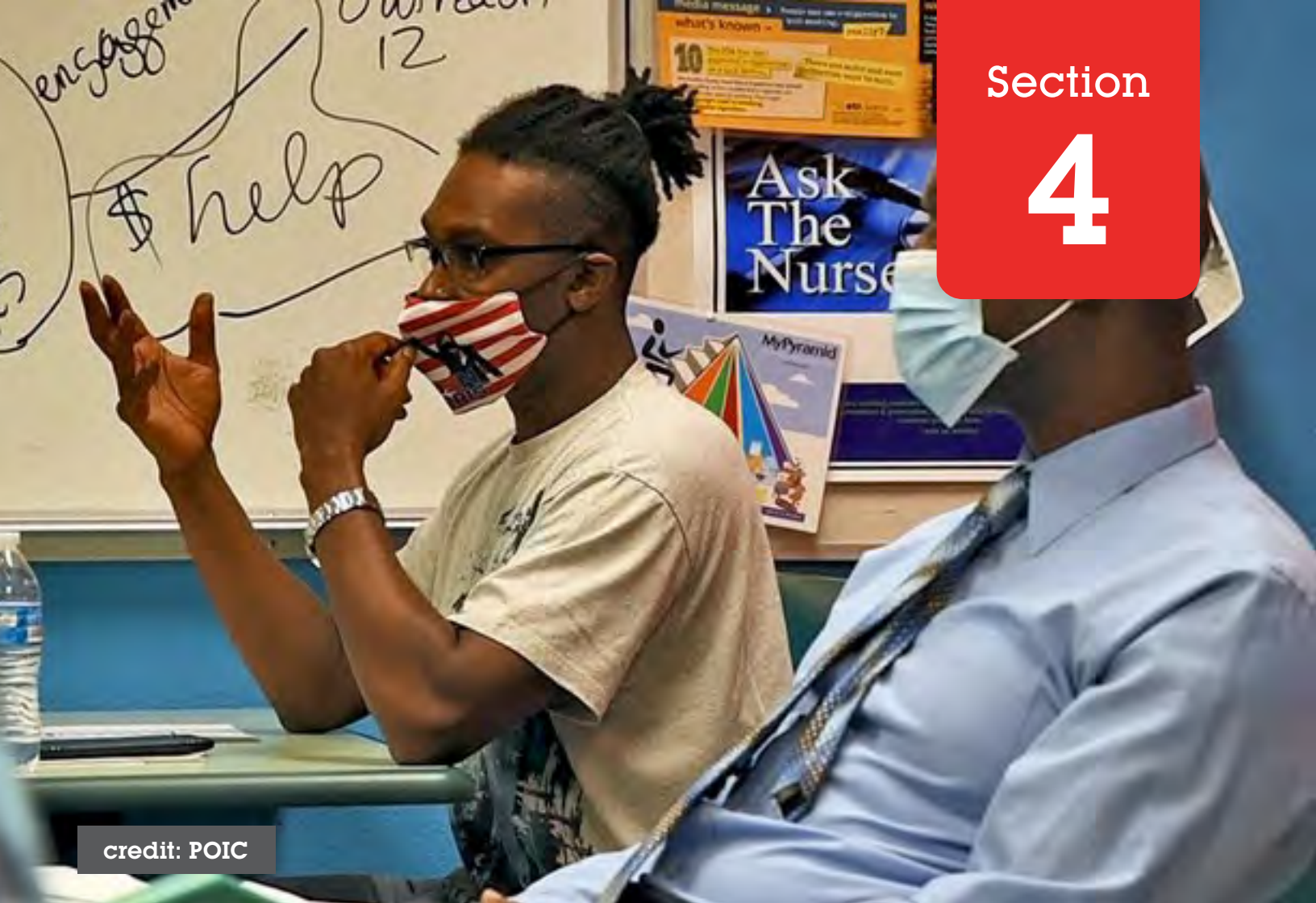
71Five's Break the Cycle program implemented a new comprehensive mountain biking program for youth who have been previously incarcerated or are now residing in a residential program. Through this program, they now have weekly sessions to address violence intervention and prevention efforts in the community.

Through their SOAR program, 71Five received their BOLI certification to provide pre-apprentice and career exploration programming, and graduated their first cohort of students. Additionally, through this program, they engaged youth in riverfront clean ups, weekly group gatherings, and regular hiking outings, all to teach students the value of community, as well as the land.

Mission:

71five.org

Youth 71Five Ministries provides many opportunities for loving, caring, Christ-following adults to engage in the lives of lost and hurting kids. Youth 71Five Ministries exists to share God's story of hope with young people through trusting relationships in any relevant way. There are a number of ways for you to be involved in the work God is doing in the Rogue Valley – there is a place for you on our team! Young people desperately need your friendship and the love of Jesus in their lives. Through your involvement and God's power, we will see young lives transformed.



Section
4

credit: POIC

POIC® + **RAHS**®

Portland Opportunities Industrialization Center

Rosemary Anderson High School

**Technical Assistance Project
Examples**

Technical Assistance Project Examples

Family SkillBuilders (FSB)



Kelley Nonprofit Consulting completed an initial funding availability assessment, identifying over 50 funders aligned with Family SkillBuilders’ mission and programs. Kelley NPC provided additional grants support through reviewing multiple applications, giving feedback and insight to strengthen the applications and make them more competitive.

For FSB’s first fundraising event, Kelley NPC created a robust planning guide, including details on event planning timelines, fundraising trackers, run of the show, possible themes, and more.

NYE Fundraiser 2023 SAMPLE Budget					
EXPENSE	BUDGETED	ACTUAL	VENDOR	PAID BY	NOTES
Venue					
Venue Rental	\$ 4,500.00				*Highly recommend getting an in-kind donor to waive the venue cost and save money here if possible.
Other Supply Rentals: chairs, linens, A/V, etc.	\$ 1,500.00				*Suggest seeking donated items - this type of task is perfect for members of a volunteer committee.
Decorations	\$ 300.00				*Seek sponsor or underwriter.
Food & Beverage					
Catering	\$ 5,000.00				*Seek discount, though will likely be difficult due to holiday demand.
Beer, Wine and Cocktails	\$ 1,500.00				*Seek in-kind sponsor.
Service Fees + Gratuity	\$ 500.00				
Auction					
Auctioneer (optional)	\$ 500.00				*Very dependent on type of event. Auctioneers are not for everyone, but can be lucrative.
Event Software (recommended)	\$ 1,000.00				*Only necessary for large scale auctions with many items typically, but can be cheap and streamlined. We can help recommend a good option, depending on your needs!
Fees	\$ 300.00				
Other					
TBD Expenses	\$ 1,500.00				
TOTAL EXPENSES	\$ 14,600.00				

NYE 2023 Fundraiser - Suggested Planning Timeline			
Status	Deadline	Task	Notes
Completed	1-Feb	Set Fundraiser date - December 31, 2023	
In Progress	20-Feb	Establish Fundraiser Planning Committee and email invitations to contacts	Your board of directors is a great place to start! Leverage current supporters and contacts for valuable committee members. *Keep track of committee names and prospects on the pink tab.
Not Started	1-Mar	Set date for first planning meeting	Send out a Doodle poll with first email invite. To save time and encourage participation, consider setting a recurring meeting time that does not conflict for planning the entire event. Start with monthly meetings in March, then switch to twice a month to September.
Not Started	15-Mar	Begin meeting monthly	Use the white tab for a draft email and suggested agenda topics for your first meeting.
Not Started	1-Apr	Book event venue	How many people are expected to attend? What type of services are you considering? Try to find a venue that has all inclusive catering, beverage, rentals etc. For ease of planning purposes and affordability. *Use green tab for information about EcoFest, which provides nonprofits with free grants to access high and local event space.
Not Started	15-Apr	Book catering and begin curating menu	Suggest working on booking vendors such as catering, entertainment, etc. earlier since New Year's Eve is a holiday. Be sure to pay close attention to your per plate price quote from your caterer. If you've never held an event like this before, bring someone along to help you negotiate a good deal.
Not Started	20-Apr	Book entertainment, music, auctioneer, etc.	Will you have a band? A DJ? An auction? Again, because of the New Year's Eve date, suggestion to book early. Consider a special touch to ensure guests will want to spend their evening bringing in 2024 with you!
Not Started	1-May	Determine sponsor levels and prospects	*Use green and yellow tabs for suggested sponsorship levels and prospect log for companies to approach.

Technical Assistance Project Examples

HOLLA

HOLLA

As HOLLA searched for a new Development Director, Kelley NPC supported the hiring process, through finalizing the job description, and posting it to various outlets such as Urban League, Nonprofit Professionals Now, among others.

To support HOLLA's spring fundraiser, Dream with Us, Kelley NPC created a sponsorship contact tracker, and submitted several sponsorship request forms. By creating a shared tracker detailing contact information, previous sponsorship status, and other details, Kelley NPC helped coordinate efficient event outreach.



Technical Assistance Project Examples

Journeys Oregon



Through an entirely new logo, brand, and website redesign, Journeys Foundation has a stronger digital presence, increased visibility, and more defined overall brand. Starting with market research, moodboarding, and more, Kelley NPC developed several logo and brand concept designs, working closely with the Journeys team to ensure that the final product had the look and feel that embodied Journeys' mission and values.

After the branding and logos were in the final stage, Kelley NPC designed a new wireframe for the Journeys Foundation website. Starting from scratch, through copy creation and website design and layout edits, the Journeys Foundation website is in the final stages of approval before launch!

Additionally, Kelley NPC developed core grants copy for Journeys Foundation, and submitted grant applications to the Black United Fund of Oregon, Meyer Memorial Trust, and more.



JOURNEYS OREGON SUCCESS

We have partnered with educational institutions to provide year-round athletic training and academic support to our youth in preparation of not only graduating from high school but positioning themselves to receive a college scholarship.

OVER THE PAST 26 YEARS,

90%

OF STUDENTS
GRADUATED HIGH
SCHOOL

80%

RECEIVED FINANCIAL
SUPPORT FOR A HIGHER
EDUCATION

What We Offer

Basketball League and Tournaments +

One-on-one Mentoring +

Employment Opportunities for Youth +

"I remember playing for ICP through Journeys Oregon was the first time I ever left Portland. We went to Los Angeles, Seattle, Indiana, and Las Vegas that summer. Their mentorship and the confidence I was able to build there really made a difference for me. I remember when I was graduating they held a big ceremony for us and we all received awards. It made me feel special and I knew I always had someone in my corner."

Technical Assistance Project Examples

Raíces de Bienestar



Kelley NPC completed an analysis of Raíces digital presence and brand, providing recommendations to strengthen the overall reception and appearance of the branding. As Raíces grows, Kelley NPC assisted in market research to accurately price their workshop trainings, further establishing them as a trusted community provider. Additionally, Kelley NPC developed core grants copy for Raíces, and create grants applications for several opportunities throughout the funding period.

SUPPORT MENTAL HEALTH AND WELLNESS IN THE LATINX COMMUNITY!

Raíces de Bienestar (Raíces) is a women-founded & Latina led nonprofit organization dedicated to improve the mental health and wellbeing of Latinx Oregonians. Through culturally-responsive and flexible mental health services and programs, we empower Latinx communities to heal and become advocates for their own mental health and wellbeing.

IN 2023, RAÍCES WAS HONORED TO:

- Reach over 4000 Latinx community members with community programs, outreach and clinical services
- Offer 7 distinct community programs
- Provide over 600 clinical sessions
- Deliver services in 7 counties in Oregon

Every donation supports our mission to provide culturally specific mental health services and programs in the community.

<https://giveguide.org/nonprofits/raices-de-bienestar>

¡GRACIAS!

Logos: Lena, HART WAGNER ATTORNEYS AT LAW, Edrice BOOTH, Wild Hearts Wellness, Blackbird BEHAVIORAL COLLECTIVE

website: www.raicesdebienestar.org



CONSULTATION & CAPACITY BUILDING

Organizational Training Program

Raíces de Bienestar expertly leads consultation, training, and education for organizations, businesses and practitioners interested in identifying, addressing, and preventing mental health concerns in Latinx communities.

Our facilitators and consultants are bi-lingual (English and Spanish) and bi-cultural licensed psychologists, community health experts, traditional health workers, and graduate mental health professionals. Our services build capacity and skills to provide culturally responsive, evidence-based, and trauma/healing informed services for Latinx individuals, families, and communities.

Our previous clients have included state & local public health agencies, health systems, and community based organizations.

TRAINING PROGRAMS START AT \$4,500

For this price, you will receive:

- Delivery of your chosen base curriculum
- Access to expert trainers who will lead the course
- Three hours of training for up to 25 people
- A live training and support materials

The final cost for training depends on customization of content, the number of participants, and if the training will be held virtually or in person, among other factors.

We offer training discounts for qualifying organizations, especially small nonprofits. Please connect with us to discuss these opportunities and options for training customization.

Logos: raices de bienestar, latino community mental health training certificado raices de bienestar



Technical Assistance Project Examples

Alternative Youth Activities



To strengthen AYA's overall digital presence, Kelley NPC created new a branding guide and new website layout. With a new tagline and logo, our design maintained the recognizability of AYA's logo, with modern elements. In addition, Kelley NPC created a new website icon, a variety of logo version, and style guide.

After finalizing the new brand, Kelley NPC developed a website wireframe, outlining the key pages and content to include, and creating many mock-ups of each page. This new site encompassed more of AYA's programming, as well as reorganized the structure of site, to make it easier to look around. Additionally, Kelley NPC helped content AYA's PayPal button to their website, providing technical support to optimize the website user's experience.

The wireframe shows a header with a navigation menu and a main content area. A statistics bar at the top indicates '28,187lbs Food Distributed'. Below this is a 'Programs' section with four columns: Housing, Education, Workforce, and Development. Each column features an icon and a brief description of the program. A 'Housing' icon is highlighted with a larger red circle. Below the programs are contact information, social media links, and a footer.

Programs

Housing

AYA's Housing department provides services for both homeless and unstably housed youth and their families. We can provide short-term financial assistance with rent and utilities for youth and their families. All services start with an application process, and our transitional living programs require background checks. Additionally, we have a variety of housing options available for those who qualify.

- **Recapture House:** offers a transitional living program to youth 16-24 and families with at least one dependent.
- **Pallet Shelters:** are emergency and transitional placements for youth 16-24.
- **Host Home Program:** matches individuals/families with homeless or at-risk youth opening up their homes for short or long term resources and support.

Education

AYA's Education department's mission is to provide a supportive and inclusive learning environment through a holistic approach that empowers students to reach their full potential. We strive to create a safe and nurturing community where students can develop their unique talents, cultivate their passions, and explore a variety of academic and non-traditional pathways. AYA currently provides two educational programs:

- **High School:** class provides credit recovery facilitation and allows students to work towards their diploma for ages 14-18. We aim to address each student's unique strengths and

Technical Assistance Project Examples

Building Blocks 2 Success



Working together with the BB2S board, along with a web developer, Kelley NPC did a thorough website review of both the existing and proposed new sites. After this review, we created a website outline that streamlined the menu options and overall user experience. Drawing on existing copy from BB2S’s site, and creating new programs content, we worked with Asfalia to transfer the new website layout into a brand-new Squarespace site.

Kelley NPC is looking forward to working with BB2S’ board to outline the board’s legal duties and liabilities, establish a code of conduct and best practices, and more.

Welcome!

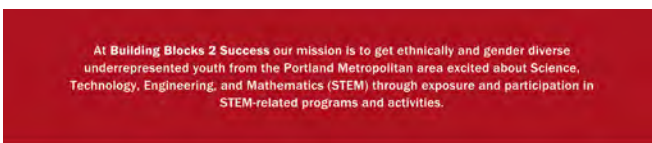


BOARD ENGAGEMENT

Tools & Ideas

EXAMPLES OF ENGAGEMENT LEVELS & ACTIVITIES

EASY PEASY	REQUIRES SOME EFFORT	(YOU MAY NEED TO) PUT YOUR BACK INTO IT!	MT. EVEREST STYLE (BUT BRAGGING RIGHTS!)	EVENT SPECIFIC (ALL HANDS ON DECK)
Know The BB2S’ mission and its major programs and services.	Complete your “Impact Statement” (part of today’s activities)	Provide “special accompaniment” for a donor. “Will you be my guest of honor for [already existing event]?”	Host a social event for your network to raise visibility and funds for BB2S. This could be over a communal meal, involve a screening of a short film, or similar style in	Depending on the details of the event, solicit in-kind donations from your personal or professional connections (i.e. art pieces, tickets to local sports games,



Technical Assistance Project Examples

FaithBridge Portland



To strengthen FaithBridge’s overall digital presence and visibility, Kelley NPC completed a logo refresh, new style guide, and new website. Kelley NPC developed content, created website icons, and completed the technical process of launching a new site. Through a review of FaithBridge’s existing assets, Kelley NPC made slight updates to the logo, as well as establishing a streamlined brand guide.

FAITHBRIDGE PORTLAND STYLE GUIDE 1

LOGO VARIATIONS

BADGE LOGO

STACKED LOGO

FAITHBRIDGE PORTLAND STYLE GUIDE 2

COLOR PALETTE

LIGHT PINK
HEX: #FF9999
CMYK: 0, 51, 26, 0
RGB: 255, 153, 153

HOT PINK
HEX: #CC3366
CMYK: 14, 92, 34, 2
RGB: 204, 51, 102

GREEN
HEX: #99CC66
CMYK: 45, 0, 74, 0
RGB: 153, 204, 102

BLUE
HEX: #99FFFF
CMYK: 35, 0, 9, 0
RGB: 153, 255, 255

BLACK
HEX: #000000

COLOR COMBINATIONS

WHITE TEXT ON HOT PINK

BLACK TEXT ON LIGHT PINK

BLUE TEXT (LARGE ONLY) ON HOT PINK

BLACK TEXT ON GREEN

BLACK TEXT ON BLUE

TYPOGRAPHY

PRIMARY HEADER FONT

Poppins

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890&!?

THIS IS A HEADER - Poppins Semibold
THIS IS A SUBHEADER - Poppins Regular

PRIMARY BODY FONT

Work Sans

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

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